SPOSgroup

RETAIL & BRAND
PRODUCT LIST **2020**

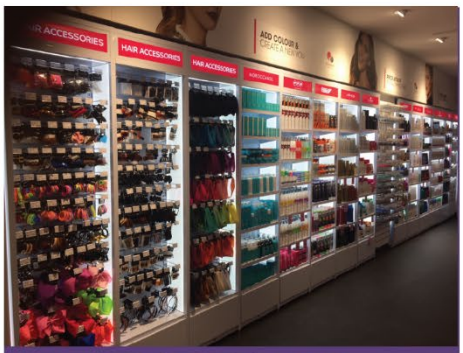
by SPOSgroup

SHOP THE COLLECTION

FOR ALL
YOUR POINT OF SALE NEEDS!

SIGNAGE

VIEW PRODUCTS



ACCESSORIES

ACRYLICS

THE ORIGINAL
Retail Solutions Company

Having first introduced datastrip to the Australian market over 30 years ago, SPOS is the market leader in retail marketing solutions.

We operate primarily in Asia, Australia and New Zealand but have delivered several global projects. SPOS Group is wholly owned by HGL, which is listed on the Australian stock exchange.

WHAT WE DO...

SPOS Group work with brand owners and retailers to maximise shopper engagement through delivering the optimal retail experience.

OUR ENABLERS

- Our large knowledge and experience base from extensive exposure to multiple brands, categories, retail environments and markets.
- Our vertical structure across design, development, supply and distribution operations.

OUR RESULTS

Are endorsed many times over through local/global awards & recognition programs but, most importantly, by our large, loyal and valued client base across ANZ and the world.

WE OFFER...

'BELOW THE LINE' RETAINED SERVICES
Retail Activation Management & Partnership with clients across Retail Operations, Innovation, Marketing & Sales Teams

INDUSTRIAL DESIGN
Conceptualisation, engineering & Strategic Solutions

PROJECT MANAGEMENT
From Concept to Delivery & everything in between

GRAPHIC DESIGN
Visualisation & Post-production

STRATEGIC PROCUREMENT & SUPPLY
For ongoing or one-off Brand & Retail POP Supply & Distribution

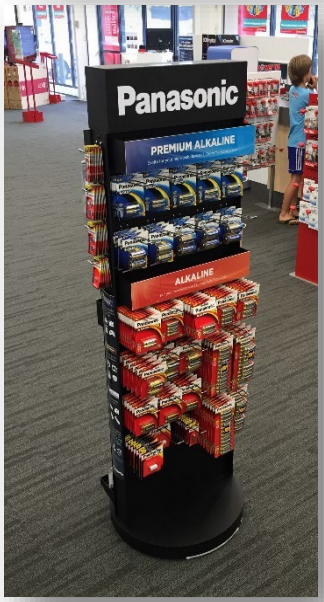
PRODUCTION
Prototype & Manufacture

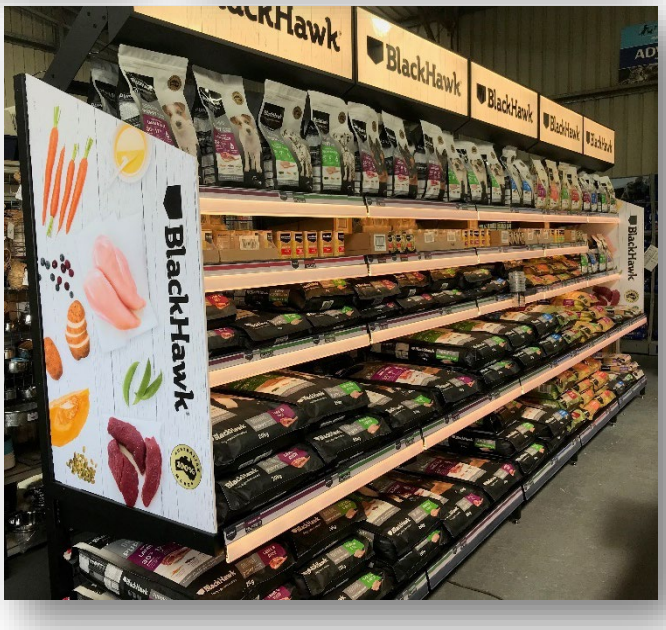
DELIVER
Logistics & Distribution

ACTIVATION
Installation & Review

Address: Unit 1, 7 Henry Rose Place, Albany, Auckland 0632

Email: sales@nzpos.co.nz
Phone: 09 424 2210 **Fax:** 09 424 2215 www.spos.co.nz





Address: Unit 1, 7 Henry Rose Place,
Albany, Auckland 0632

Email: sales@nzpos.co.nz
Phone: 09 424 2210 **Fax:** 09 424 2215 www.spos.co.nz

SNAP FRAMES AND OUTDOOR SIGNAGE	**SPOS CODE (Sold as each)**	**FSNA0X2MSCAL (A0)** **FSNA1X2MSCAL (A1)** **FSNA2X2MSCAL (A2)** **FSNA3X2MSCAL (A3)** **FSNA4X2MSCAL (A4)**	
	DESCRIPTION	ALUMINIUM SNAP FRAME COMES FULLY MOUNTED ON BACKING BOARD. SPRING LOADED SIDES MAKE THEM EASY TO SNAP OPEN AND CLOSE TO CHANGE OUT POSTERS. AVAILABLE IN A4-A0 SIZES. *(SOLD AS EACH)*	
	ALSO AVAILABLE IN BLACK		

POSTER HANGING RAILS	**SPOS CODE**	**KFIX28CLEAR-0700MM – PORTRAIT BANNERS (*SOLD IN 10'S)***	
	DESCRIPTION	SNAPLOCK / GRIPPER BANNER RAIL 0700mm	
	SPOS CODE	**KFIX28CLEAR-1000MM – LANDSCAPE BANNER (*SOLD IN 10'S)***	
	DESCRIPTION	SNAPLOCK / GRIPPER BANNER RAIL 1000MM - 1MTR	
	SPOS CODE	**KFIX28CLEAR-1200MM – LANDSCAPE BANNER (*SOLD IN 10'S)***	
	DESCRIPTION	SNAPLOCK / GRIPPER BANNER RAIL 1200MM - 1.2MTR	
	SPOS CODE	**KFIX28CLEAR-2000MM- LANDSCAPE BANNER (*SOLD IN 10'S)***	
	DESCRIPTION	SNAPLOCK / GRIPPER BANNER RAIL 2000MM - 2MTR	
	OTHER SIZES AVAILABLE ON REQUEST		

IMPULSE BOWL STANDS

SPOS CODE *(Sold as each)*	**IMPULSEBOWLSTAND-3BOWL**
DESCRIPTION	IMPULSE BOWL STAND- 3 BOWL CONFIGURATION WITH NO A4 HEADER
SPOS CODE (*Sold as each)*	**IMPULSEBOWLSTAND-3BOWL/HEADER**
DESCRIPTION	IMPULSE BOWL STAND- 3 BOWL CONFIGURATION WITH A4 HEADER
SPOS CODE *(Sold as each)*	**IMPULSEBOWLSTAND-4BOWL**
DESCRIPTION	IMPULSE BOWL STAND- 4 BOWL CONFIGURATION WITH NO A4 HEADER
SPOS *(Sold as each)*	**IMPULSEBOWLSTAND-4BOWL/HEADER**
DESCRIPTION	IMPULSE BOWL STAND- 4 BOWL CONFIGURATIONS WITH A4 HEADER

POSTER HOLDERS – HIGH IMPACT PETG

SPOS CODE	**MENUHOLDA3PETG (*SOLD IN 10'S)***
DESCRIPTION	A3 POSTER HOLDER T VERTICAL HIGH IMPACT PETG

SPOS CODE	**MENUHOLDA4PETG (*SOLD IN 10'S)***
DESCRIPTION	A4 POSTER HOLDER T VERTICAL HIGH IMPACT PETG

SPOS CODE	**MENUHOLDA5PETG (*SOLD IN 10'S)***
DESCRIPTION	A5 POSTER HOLDER T VERTICAL HIGH IMPACT PETG

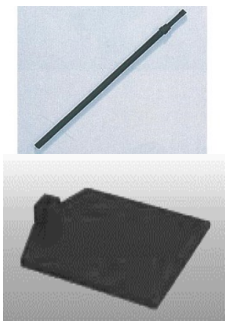
SPOS CODE	**MENUHOLDA6PETG (*SOLD IN 10'S)***
DESCRIPTION	A6 POSTER HOLDER T VERTICAL HIGH IMPACT PETG

SPOS CODE	**MENUHOLDFLATA3PETG (*SOLD IN 10'S)***
DESCRIPTION	A3 FLAT TICKET HOLDER PORTRAIT HIGH IMPACT PETG

SPOS CODE	**MENUHOLDFLATA4PETG (*SOLD IN 10'S)***
DESCRIPTION	A4 FLAT TICKET HOLDER PORTRAIT HIGH IMPACT PETG

SPOS CODE	**MENUHOLDFLATA5PETG (*SOLD IN 10'S)***
DESCRIPTION	A5 FLAT TICKET HOLDER PORTRAIT HIGH IMPACT PETG

Further Acrylic Display options available, enquire at sales@nzpos.co.nz

SPOS Code	**TELSHAFTSKBLACK** ***(Sold in 5's)***	
Description	BLACK PLASTIC TELESCOPIC SHAFT	
SPOS Code	**BASEKBBLACK** ***(Sold in 5's)***	
Description	BLACK PLASTIC-COATED SOLID BASE *ALSO AVAILABLE IN CLEAR.*	

FRAMES AND STANDS

SPOS Code ***(Sold in 10's)***	**E.G. FRA4BLACK (A4)**	
Description	BLACK PLASTIC FRAME AVAILABLE TO FIT SIGNAGE IN SIZES A5, A4, A3, A2 AND A1. *CLEAR PLASTIC INSERTS ALSO AVAILABLE.*	
SPOS Code	**TPSTANDARDBLACK** ***(Sold in 10's)***	
Description	BLACK OR T-PIECE FOR CONNECTING PLASTIC FRAMES TO SHOW STAND POLES. AVAILABLE IN OTHER COLOURS.	

SPOS CODE ***(Each Kit sold as each)***	**E.G. SHOWSTD360BLKA4KIT (360MM HIGH POST, A4 FRAME)**	
DESCRIPTION	COMPLETE SHOW STAND KITS IN BOTH A4 AND A3 SIZES INCLUDES BLACK STAND (BASE AND POST), BLACK FRAME, PLASTIC INSERT AND T PIECE	
	AVAILABLE IN 360, 700, 1000 AND 1300MM HEIGHTS AND AVAILABLE IN A4 OR A3 POSTER SIZES.	

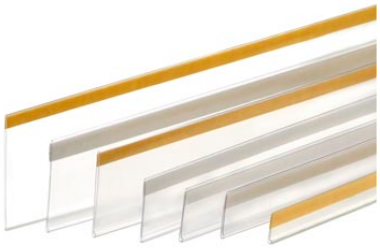
DATA-STRIPS

Description
FLAT DATASTRIP WITH ADHESIVE TAPE

Cold temp tape (TF) recommended for use in chillers

(Sold in lots of 20)

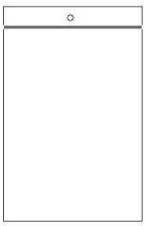
Item Code	Price Ea
DBR26-TP-0915 (**26mm high x 915mm long**)	
DBR26-TP-1200 (**26mm high x 1200mm long**)	
DBR30-TP-0915 (**30mm high x 915mm long**)	
DBR30-TP-1200 (**30mm high x 1200mm long**)	
DBR39-TP-0915 (**39mm high x 915mm long**)	
DBR39-TP-1200 (**39mm high x 1200mm long**)	
DBR26-TP-0915BLACK (**26mm high x 915mm long**)	
DBR26-TP-1200BLACK (**26mm high x 1200mm long**)	
DBR26-TP-0915BLUE (**26mm high x 0915mm long**)	
DBR26-TP-1200WHITE (**26mm high x 1200mm long**)	
DBR30-TP-0915BLACK (**30mm high x 915mm long**)	
DBR39-TP-0915BLACK (**39mm high x 915mm long**)	
DBR39-TF-1240BLACK (**39mm high x 1240mm long**)- with cold temp tape attached	



OTHER SIZES AND COLOURS AVAILABLE ON REQUEST | CURVED OR ANGLED DATA-STRIP ALSO AVAILABLE

POUCHES

SPOS CODE	**POUCHVINYLA5HOLEHD**
DESCRIPTION	A5 PVC ENVELOPE PLAIN PORTRAIT POUCH PVC HD *(Sold in 50's)*



SPOS CODE	**POUCHVINYLA6PORTDGLBACK**
DESCRIPTION	A6 VINYL POUCH WITH DATASTRIP HINGE ON BACK PORTRAIT ORIENTATION *(Sold in 50's)*

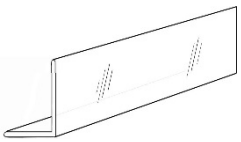
SPOS CODE	**POUCHVINYLA5PORTDGL**
DESCRIPTION	A5 VINYL POUCH WITH DATA STRIP HINGE ON BACK- PORTRAIT - FOR SPECIAL TICKETS *(Sold in 50's)*

SPOS CODE	**POUCHVINYLA5HOLE/MAG**
DESCRIPTION	VINYL POUCH A5 WITH MAGNETIC STRIP *(Sold in 50's)*

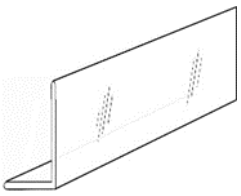
POUCHES ALSO AVAILABLE WITH TAPE, MAGNETIC TAPE OR DGL DATA-STRIP CLIP. VARIOUS SIZES AVAILABLE.

RISERS

SPOS CODE	**RISER3MM30X30X914-BOM**
DESCRIPTION	RISER 3MM PETG 30X30X914MM *(Sold in 10's)*



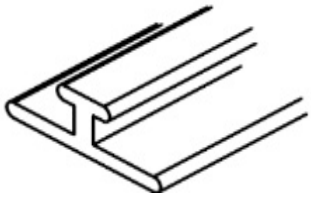
SPOS CODE	**RISER3MM60X40X914-BOM**
DESCRIPTION	RISER 3MM PETG 60X40X914MM *(Sold in 50's)*



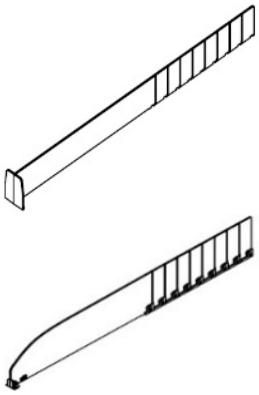
OTHER SIZES AVAILABLE ON REQUEST

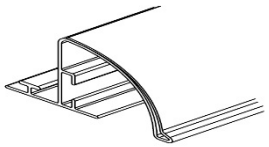
PUSHERS AND RAILS

SPOS CODE	**OP50B-3-285-485**	
DESCRIPTION	PUSHER WITH BREAKABLE LENGTH EVERY 25MM FROM REAR TO SUIT SHELVES 285-485MM DEPTH. SPRING STRENGTH 3	

SPOS CODE	**OPB-TP-0915 (915mm)** **OPB-TP-1200 (1200mm)**	
DESCRIPTION	RAIL TO STABILISE DIVIDERS. ADHERES TO METAL, WOOD OR GLASS SHELVES WITH ADHESIVE TAPE. 915MM OR 1200MMLONG. ALSO AVAILABLE WITH MAGNETIC TAPE.	

DIVIDERS

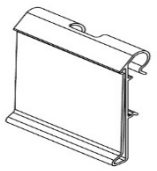
SPOS CODE	**OPT-AVD60BT-185-385 (185-385MM)** **OPT-AVD60BT-285-485 (285-485MM)**	
DESCRIPTION	60MM HIGH BREAKABLE DIVIDER WITH A 'T' SHAPED FRONT. AVAILABLE IN 185MM-385MM AND 285MM-485MM LENGTHS. *(ALSO AVAILABLE IN CURVED SHAPE OR UNBREAABKLE STYLES)*	

SPOS CODE	**OFC30-TP19-0915**	
DESCRIPTION	30MM CURVED FRONT RISER WITH 19MM ADHESIVE TAPE 915MML	

PRONGS & FLIP UP LABELS

SPOS CODE	**VIP30-0060BLACK**
DESCRIPTION	BLACK FLIP UP LABEL HOLDER - 30MM H X 60MM L. (ALSO AVAILABLE IN CLEAR)

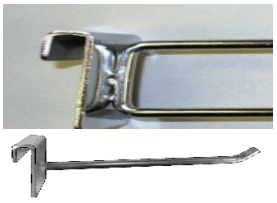
SPOS CODE	**VIP30-S10-0060SILV**
DESCRIPTION	SILVER FLIP UP LABEL HOLDER - 30MM H X 60MML. AVAILABLE IN VARIOUS HEIGHTS AND LENGTHS.



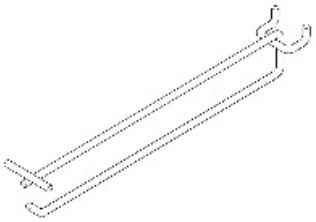
PRONGS & FLIP UP LABEL HOLDERS

SPOS CODE	**FSWP150 (150MM)** **FSWP200 (200MM)** **FSWP250 (250MM)** **FSWP300 (300MM)**
Description	PRONG WITH A LOWER BAR MEASURING 150 - 300MM. FOR USE ON **SLAT WALL** OR **WOODEN PEGBOARD**.

SPOS Code	**PRONGAKPHDCB-300 (with T-Bar)** **PRONGHDCB-300 (Without)**
Description	PRONG WITH A LOWER BAR MEASURING 300MM, WITH OR WITHOUT TOP T-BAR. FOR USE ON **CROSSBARS.**



SPOS Code	**FSMP100/5/5/23CH** **FSMP150/5/5/23CH** **FSMP225/5/5/23CH**
Description	SINGLE METAL HOOK MEASURING 100MM, 150MM OR 225MM. FOR USE ON **METAL PEGBOARD**

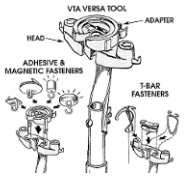


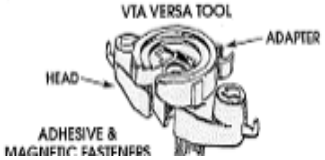
More Prong Options Available – enquire at sales@nzpos.co.nz

DISPLAY & HANGING ACCESSORIES

SPOS CODE	**VELCROTXDOTHOOKROLLWH25M**	
DESCRIPTION	VELCRO DOT HOOK 25M BOX IN WHITE	

SPOS CODE	**VELCROTXDOTLOOPROLLWH25M**	
DESCRIPTION	VELCRO DOT LOOP 25M BOX IN WHITE	

SPOS CODE	**VERSATELEPOLE3.6MTR**	
DESCRIPTION	VERSA TELESCOPIC POLE (12') 3.6 METRES	

SPOS CODE	**VERSATOOLHEAD**	
DESCRIPTION	VERSA TOOL HEAD VT-A - HEAD ONLY (2 PIECES)	

SPOS CODE	**SECURATIES5INCH**	
DESCRIPTION	SECURATIES 125MM	

SPOS CODE	**SIGNHOLDPOP010**	
DESCRIPTION	CLIP ON SPRING SIGN HOLDER	

FURTHER HANGING OPTIONS AVAILABLE ON REQUEST. ENQUIRE AT SALES@NZPOS.CO.NZ.

HANGING ACCESSORIES

SPOS CODE	**HANGBUTTON**
DESCRIPTION	HANG BUTTONS

SPOS CODE	**GRIDCLIP6407850801**
DESCRIPTION	CEILING GRID CLIP- 15MM CLEAR

SPOS CODE	**SHOOK108006-40MM**
DESCRIPTION	S HOOK 40MM

SPOS CODE	**MAGNETCEILINGROUND32MMHOOK**
DESCRIPTION	CEILING MAGNET HOOK 32MM

SPOS CODE	**HOOKDBLC6407842803**
DESCRIPTION	HANG UP HOOK 457MM

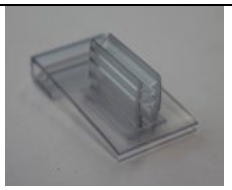
SPOS CODE	**HOOKDBLC6407842804**
DESCRIPTION	HANG UP HOOK 610MM

OTHER SIZES AVAILABLE ON REQUEST

SUPERGRIPS

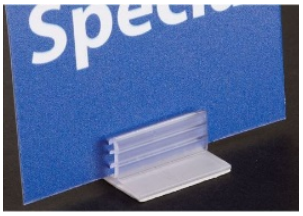
SPOS CODE	**SUPERGR1112148301**
DESCRIPTION	SUPERGRIP WIRE CLIP 13MML CLEAR PVC

SPOS CODE	**SUPERGRIP604-075A**
DESCRIPTION	SUPERGRIP FLAG SIGN HOLDER FOR DATASTRIP CLEAR

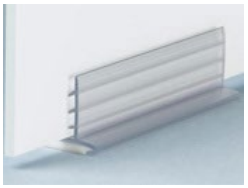


SPOS CODE	**SUPERGR2117951802**
DESCRIPTION	SUPERGRIP HEAVY DUTY SIGN HOLDER (76MMLX26MMWX22MMH) HOLDS UP TO 6MM THICK

SPOS CODE	**SUPERGR2117966106**
DESCRIPTION	SUPERGRIP WIDE SIGN HOLDER 76MM WITH 25MM BASE. HOLDS UP TO 2MM THICK MATERIAL

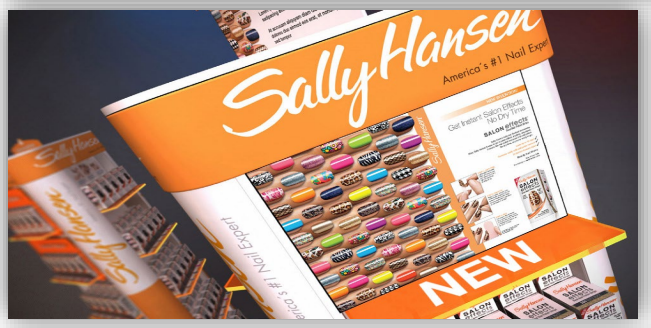


SPOS CODE	**SUPERGR2117951804**
DESCRIPTION	SUPERGRIP HEAVY DUTY SIGN HOLDER (150MML) CLEAR



Red Bull
THE SPECIAL EDITIONS FROM RED BULL

BRITA
SHELF DIVIDERS CAN SLOT BETWEEN
UNITS LINK TOGETHER
fill&serve
52mm DATASTRIP SUPPORTS INTERCHANGEABLE INFO-GRAPHICS


Sally Hansen
America's #1 Nail Expert
NEW

Tone
Sculpt
a better body
SKINS
PILATE

OPTUS
Mobile

BROADBAND

NEW
OSiS+
NEW
OSiS+

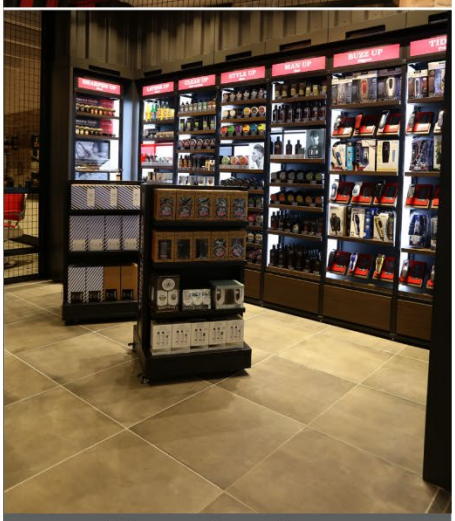
FOXTEL
FOXTEL
FOXTEL

Can't find what you're after? Have a chat to our design team!

High-Impact Off-Location Displays

Maximising Sales & Profits through Enhanced Environment & Increased Shopper Engagement

There are as many options as there are shoppers! We have a large suite to suit just about every shopping occasion, in every retail environment. If we don't, we can customise, design & produce to meet your exact needs.

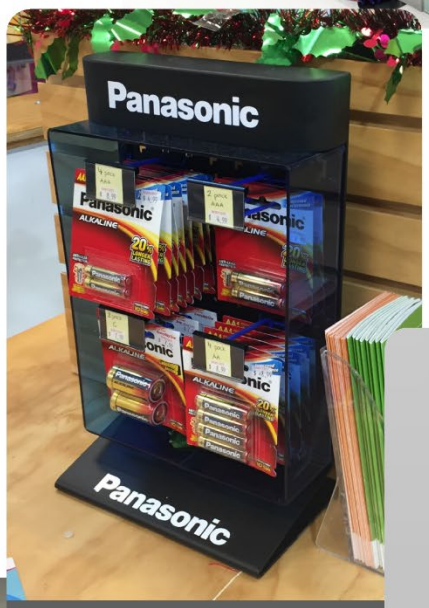


Store in store

Impulse purchasing

Creative Hearty

end-to-end design & project management of customised retail solutions



Counter display

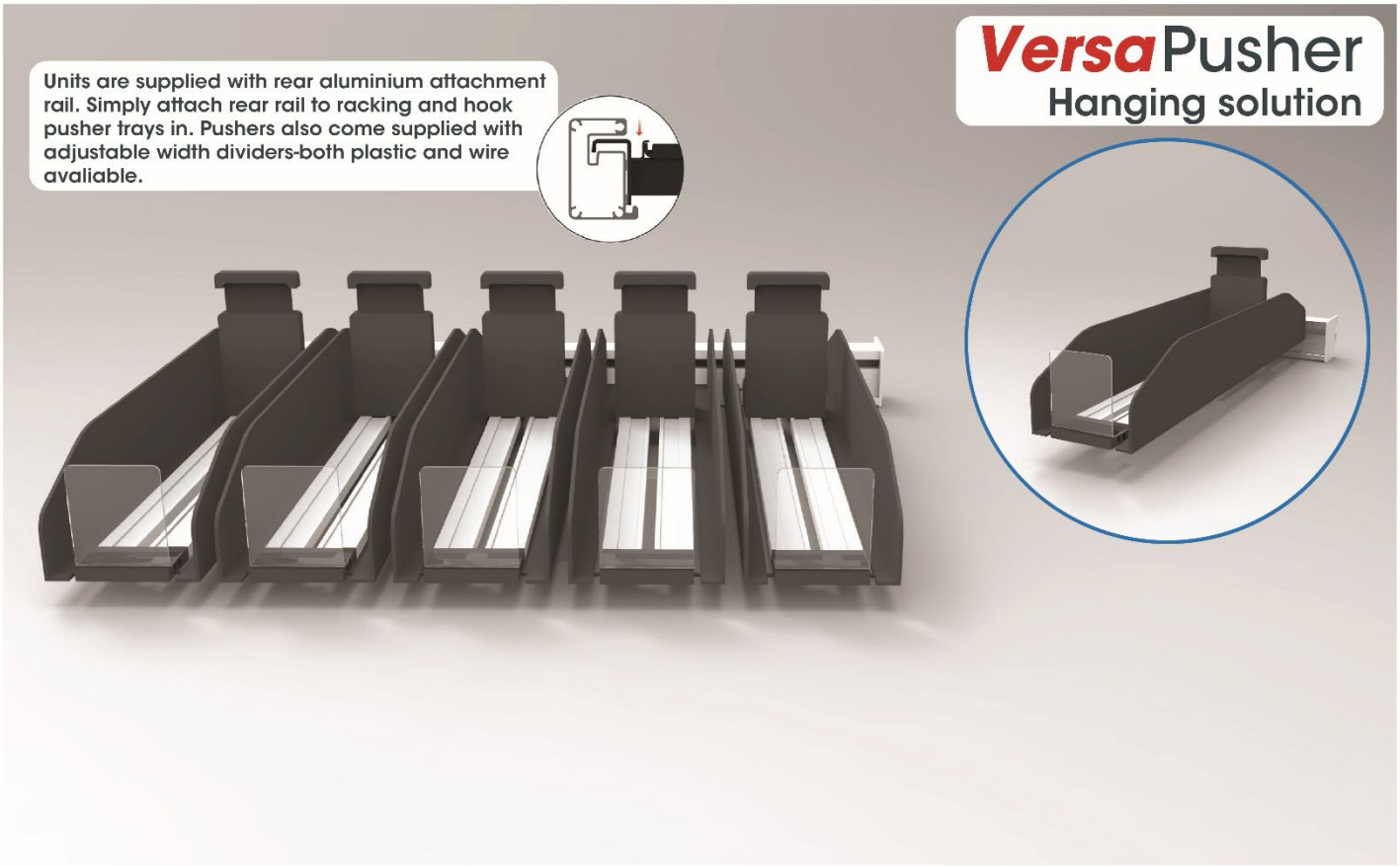
In-store activation

Promotional unit

Address: Unit 1, 7 Henry Rose Place,
Albany, Auckland 0632

Email: sales@nzpos.co.nz
Phone: 09 424 2210 **Fax:** 09 424 2215 www.spos.co.nz

VersaPusher



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Email: sales@nzpos.co.nz
Phone: 09 424 2210 **Fax:** 09 424 2215 www.spos.co.nz

FlexRoller™

Designed to Deliver

Products front faced always
• Eliminates 'out of reach' and 'perceived out of stock'

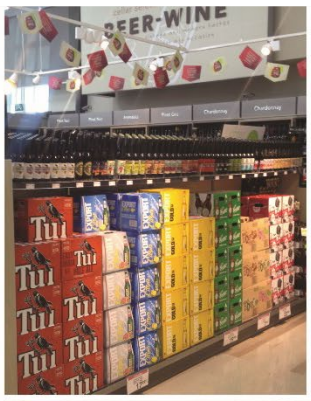
Results achieved
- Increased sales
- Reduced labor costs
- Improved Shoppability

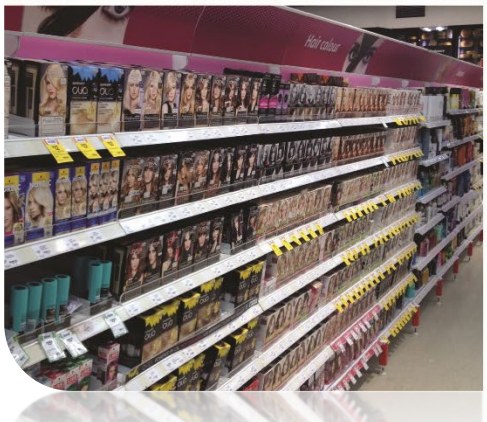
Drives Sales Up and Labor Costs Down

Features
Durable, high quality rollers and tracks
Shelves available in any size
Front retainer available in different heights

BY THE NUMBERS
- 8.4% - 18% increase in sales
- 16% reduction in shrinkage
- Eliminate manual fronting time
- Increase facings

Organized - Effective - Profitable





ProGlide
Designed for Controlled Fronting

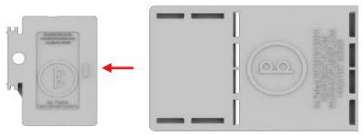
ProGlide Pusher

ORGANISED - EFFECTIVE - PROFITABLE

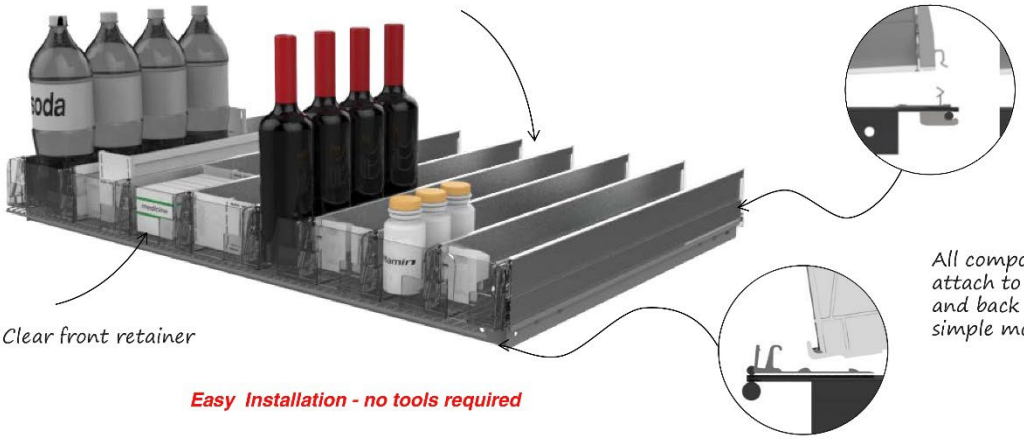
SHELF MERCHANDISING

-Gentle fronting motion
-Controlled feed
-Fast simple replenishment
-Modular lane assembly - complete flexibility on width
-Depth versatility - 270 to 770mm

Optional paddle



Modular Lanes easily adjusted to optimise flexibility



Optional Clear front retainer

All components attach to front and back rail – simple modification

Easy Installation - no tools required

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Off the shelf solutions:
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